



LANCASTER CONSULTING

**Analysis • Strategic Guidance • Keynote Speaker • Expert Witness
Non-executive Director**

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30+ years in the authentication and secured document sector

**Globally recognised expert on authentication and anti-counterfeiting for documents and products
Founder and leader of three successful companies.**

1982-86: **Founder and CEO Third Dimension Ltd**, decorative and promotional hologram manufacturer

1986-88: **Executive Director, Museum of Holography**, New York City

1989–2015: **Founder and CEO of Reconnaissance International**, publisher of B2B newsletters, conference organiser and specialist consultancy.

Editor: Holography News, Authentication News, Pharmaceutical AntiCounterfeiting News, Metallizing News (for the European Metallizers Association)

Executive Editor: Currency News, Tax Stamp News, ID and Secure Document News

Conference Director: The Holography Conference, Global Forum on Pharmaceutical

Conference Chairman: Optical Document Security 2016-2020, Digital Document Security

Consultant: M & A adviser and due diligence, business planning, authentication

I negotiated the successful joint venture Currency Publications Ltd, of which I was CEO.

1993 – 2015: **General Secretary, International Hologram Manufacturers Association (IHMA.org):**

- Interpol security cleared for access to its database on counterfeit cards, ID and currency
- Member, BSI's Societal Security Committee, ISO's Working Group on Authenticity, integrity and trust for products and documents.

2014-2021, **Expert Assessor for the EU's Horizon 2020** Fast Track and SME Innovation schemes.

2016 to present: **Associate, Reconnaissance International**

Chairman, Optical & Digital Document Security conference; Tax Stamp & Traceability News adviser

2006-2021: **VIP ID Document Expert** for the Ministry of Home Security, PR China.

2016-2018: **Project Leader** for ISO 22382-2018 Tax Stamps.

Document & Hologram Examiner and Expert Witness:

- Examination of and witness report on suspect counterfeit banknotes (sterling, euros and others) to report on their characteristics and "passability"
- Text analysis of communications between suspected drug dealers for a national crime agency
- Examination and comparison of two suppliers' holograms for an Asian Central Bank
- Examination and report on a non-UK ID cards (driving licences, national ID cards, union cards)
- Examination of a suspected fraudulent licensed-product hologram for a leading multinational entertainment brand, using an electron microscope to compare the interference pattern with a known genuine hologram
- I have also examined banknotes for the European Central Bank, credit cards for the US Secret Service, Schengen visas for a prosecution in the UK and many suspect pharmaceutical authentication features.

Strategic Consulting

I have prepared business plans, market development plans, anti-counterfeit strategies, merger and acquisition strategies and due diligence reports for multinational companies, start-up companies, investment banks, industry associations and government agencies. Examples of clients can be provided on request.

Recognition and Awards:

- 2011: The IHMA's Brian Monaghan Award for Achievement
- 2016: The Russian Optical Society's Denisyuk Medal
- 2016: Blue Shield Award for Lifetime Achievement from the Chinese Secure Identification Union.